

PRESS RELEASE

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Multi-million-pound redevelopment of Bradley Stoke Leisure Centre nears completion with opening of 'Active Adventure'

Bradley Stoke Leisure Centre is calling on local adventurers to experience the latest attractions that are part of its multi-million-pound redevelopment.

The centre will open its doors on Saturday 15th October to Xheight, a 17 wall adventure climbing experience and Explore, an extensive soft play zone.

They are both part of the new Active Adventure experience, which is part of the centre's ambitious building expansion. Investment into the gym, café, and studios have also contributed to making the centre a real destination venue for the local community and wider area.

Students at Bradley Stoke Community School were lucky enough to try out the facilities this week (Tuesday 11 October). Deputy Head teacher at Bradley Stoke Community School, Peter Lynch, said: "It was an adrenaline filled afternoon. It's great to have such fantastic facilities in our local area."

This latest stage of the project - which is a collaboration between Circadian Trust, who operate Active Centres, and South Gloucestershire Council - also marks the beginning of the last phase of the redevelopment, with the whole £3.6 million investment due to be completed in January 2017.

The final phase will see the addition of a new Shape Master Toning suite and dedicated children's party rooms, and the refurbishment of the function suites on the first floor. There will also be additional car parking spaces and a new design to the front of the building.

Work on the library will also be completed to improve accessibility and extend the service opening hours. Improved technology will allow local people to use the library through a swipe card access system.

Councillor Heather Goddard, Chair of the Environment Community Services Committee, said: "We are looking forward to these exciting developments at Bradley Stoke Leisure Centre and library. We have tried to maintain normal services during the building work and are grateful to the users for their patience during the last few months.

"The new attractions will make exercise fun and enjoyable in a friendly and modern environment and we are looking forward to seeing more people using this popular South Gloucestershire leisure centre.

"I'm very pleased that the new facilities will be open for use during the forthcoming half-term holidays and I'm sure they'll attract a lot of interest."

Circadian Trust Director of Commercial Development, Ben Beasley, said: "We are thrilled that the redevelopment is nearing completion. The opening of Active Adventure marks an exciting time as we

enter the final phase of the project. The team have been keen to reveal what is being built behind the hoarding and it's been great to see local schools, media and staff members testing out the new facilities over the last few days.

“As a not for profit organisation, we can continue to reinvest money back into Active Centres across South Gloucestershire, which means responding to demand and offering our customers a top class leisure experience. Whatever your age, experience or fitness level, we will have an activity to inspire you and a team of staff to motivate you at Bradley Stoke Active Lifestyle Centre.”

Founder and director of Hangfast, who designed the climbing experience, John Beers said: “It's great to see Bradley Stoke really benefitting from our active adventure facilities and for us to be a part of this development.

“I'm confident that the introductory, fun climbing walls will prove to be such a hit with children, families and novice climbers and can inspire a new generation of climbers. At Hangfast, the focus is on ease of use of the product and financial return for the business, as well as a remarkable experience for the end user.”

To book your place at Active Adventure or find out more, please visit:

<http://adventure.activecentres.org/>

ENDS

Notes to Editors

Working in partnership with South Gloucestershire Council, any profit made by the Trust is reinvested to improve facilities, equipment and services for its customers.

Photography

- High res versions via we transfer: <https://we.tl/S10OtcYJd>
- Low res images attached of students from Bradley Stoke Community School enjoying the new facilities

About Circadian Trust

- Circadian Trust operates five leisure centre sites and two dual-use sports centres across South Gloucestershire in Bradley Stoke, Downend, Kingswood, Longwell Green, Patchway, Thornbury and Yate and is a company and charity. Working in partnership with South Gloucestershire Council, the community strategy and overall shared philosophy is to contribute to the improved health, cultural and social wellbeing of the local community improving quality of life.
- Circadian Trust is celebrating its tenth anniversary as a trust.
- Circadian Trust is award winning with IIP Silver status, ISO 14001, ISO 9001 and ISP18001 accreditations. For more info please contact Ben Beasley (ben.beasley@circadiantrust.org)
- For more information, visit: www.circadiantrust.org

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About Hangfast

Hangfast was incorporated in 2006 by John Beers, who remains the sole Director and owner of the Company. John founded Hangfast as a vehicle to transfer his passion for climbing and the outdoors into a commercial enterprise, initially utilising his own extensive knowledge of working at Height to provide rigging services to a variety of customers.

In the case of Hangfast, a genuine passion for the subject conveys itself to customers, results in a real knowledge of the marketplace and subsequently into superb product, which in turn has facilitated rapid growth.

Recent innovations in climbing wall design and product introductions from Hangfast specifically are moving the experience of indoor climbing from the enthusiast to the mass market, a move that is allowing the leisure facilities themselves to increase revenues from otherwise underutilised space.

The performance of the business in the period leading towards the last quarter calendar 2015 has been transformed by the introduction of the X Height product. This innovative product, imitating and improving on the successful offering of the world leader in climbing wall attractions has launched Hangfast on a phenomenal growth path.